

Multimedia Technician for Entrepreneurs

n skills attainment certificate

The coursework in this certificate will prepare students to assist clients in creating and publishing multimedia for their businesses.

The focus will be on skills needed for those students who want to operate in the Multimedia industry as freelance or consultant employees, in business for themselves.

Required Courses Units

BUSAD 121 Adobe Acrobat Essentials 2

CMPSC 36 Introduction to Digital Multimedia 3

CMPSC 37 Writing for Multimedia 3

ENTRE 105 Social Media Marketing 2

7 units required from this section 7

CMPSC 12 Website Development Applications (3)

CMPSC 29A Introduction to Computer Video
Production (1.5-2)

CMPSC 31 Publication Design I (3)

CMPSC 39 Photo Editing for Digital and Print
Publication (3)

ENTRE 102 Entrepreneurial Marketing (2)

ENTRE 104 Preparing Effective Business Plans (2)

Total Required